

MSAE

MICHIGAN SOCIETY OF ASSOCIATION EXECUTIVES

Concentrated Course Schedule: Fall 2018 *All Concentrated Course conference calls will be held 1:30-2:30pm EST with the exception of the Practice Exam Preparation Nov 26	Date/Time
Kick-Off Orientation Conference Call	Sept 17 (1:30-2:30 pm EST)
Leadership (Domain 5)/Systems Thinking	Wk of Sept 21-27
CAE Exam Application Deadline	September 28
Membership Development (Domain 3)	Wk of Sept 28-Oct 4
Strategic Management (Domain 1)	Wk of Oct 5 - 11
Programs, Products and Services (Domain 4)	Wk of Oct 12-18
Marketing, PR & Communications (Domain 9)	Wk of Oct 19-25
Governance and Structure (Domain 2)/Governance Call	Wk of Oct 26- Nov 1
Public Policy & Government Relations (Domain 8)	Wk of Nov 2-8
CRAM Session – TBD *Separate Registration Fee	Nov 8-10
CRAM Session – Chicago *Separate Registration Fee	Nov 11-13
Knowledge Management (Domain 7)	Wk of Nov 9-15
Administration (Domain 6)/How it all Relates Call	Wk of Nov 16-22
Wrap-up & Test Taking Practice/ Practice Exam	Nov 26 (9am-6pm EST)
D6 Continued/Exam Review	Dec 3
CAE Exam	Dec 7
Exam & Course Debrief	Dec 10