

BRYAN C. HARRISON, CAE, PMP, QAS, CSC

As I lead, others succeed. Creating the culture needed to achieve a preferred future.

BIO: As a Certified Association Executive (CAE) Bryan serves as the Director, Networks for the Specialty Equipment Market Association (SEMA), a large international automotive trade organization representing 6700+ member companies with the responsibility to strategically lead all their professional societies (chapters). In conjunction with the appropriate boards and committees, he strategically plans, organizes, and coordinates a comprehensive program portfolio to ensure that members benefits exceed their needs while positioning the organization to seize future opportunities.



In addition to SEMA, Bryan has governance and management responsibilities as a Board of Director at the McKamey Animal Center, a multi-million dollar 501c(3) organization and as the Chairman of American Society of Association Executive's (ASAE) Component Relations & Volunteer Management Section Council. Additionally, he is a requested speaker, coach and author on multigenerational workforce development, association management, strategic planning, project management, young entrepreneurs and components.

Previously, Bryan held several key management positions, including as President of Evo Street Racers for eight years, a motorsports association focused on community inclusion to reduce illegal street racing. Bryan also served as a District Parts and Service Manager for the Acura Division of American Honda Motor Co.

Bryan has been acknowledged for his leadership with multiple industry awards including; McKamey Animal Center's Humanitarian Award (2016), ASAE NextGen Summit Mentor (2016), Association TRENDS Young & Aspiring Association Professional Award (2015), ASAE NextGen Summit Recipient (2015), New York Society of Association Executives Outstanding Program Development (2015), the Association Forum of Chicagoland and USAE's Forty Under 40® Award (2014), PR Daily's Ragan Communications Nonprofit PR Award (2013), Dale Carnegie's Outstanding Performance Award in Communication (2013) (2 time recipient) and the Young Executives Network Service award (2013).

Bryan graduated from Ferris State University in 2006 with a Bachelor of Science in Automotive and Heavy Equipment Management and earned an Associate degree in Automotive Technology from Universal Technical Institute in 2003. Additional post-graduate work has been completed in project management, association management, board governance and event planning.