

**ASSOCIATION/NON-PROFIT MEMBERSHIP** (Please check desired membership category)

**Organization Membership\***

*Organization membership provides full member benefits to your entire staff. Dues are based on the number of staff at the director level and above. Directors, including the CEO, are defined as those with responsibility for directing a function of the association. Directors only responsible for industry-specific expertise should not be counted. See pricing table below to calculate organization membership dues.*

Number of staff at or above director level	1 CSE	2 Directors	3 Directors	4-5 Directors	6-12 Directors	13+ Directors
<b>Annual Dues</b>	\$350	\$565	\$780	\$1,085	\$1,625	\$2,705

<b>Number of Directors</b>	
<b>Total Staff</b>	

**IF YOU HAVE...**

A staff of 4 or fewer with 70% or more at the director-level, divide the number of directors in half to determine your dues.  
*EXAMPLE: Staff of 4 with 3 directors = 75% directors. 3 ÷ 2 = 1.5; then report 1 director (round down).*

For a staff of 5 or greater with 50% or more at the director-level, divide the number of directors in half to determine your dues.  
*EXAMPLE: Staff of 12 with 8 directors = 67% directors. 8 ÷ 2 = 4; then you would report 4 directors.*

**OR**

**Individual Membership** (Select one)

- Active: \$350
- Affiliate: \$75 (Individuals pursuing employment, education or certification in association management)
- Emeritus: \$110 (Former member who has retired)
- Student: \$30 (Enrolled full-time in an education institution)

**SUPPLIER PARTNER/ALLIED MEMBERSHIP** (Suppliers of goods and services to non-profit organizations.)

- Allied | \$510 (Includes two representatives for company - add second Allied Member information below)
- Additional Allied Member | \$150

**APPLICANT INFORMATION**

*\*If joining as an organizational member, please list the Chief Staff Executive (CSE) in this section. On a separate sheet, please include 1) A complete staff roster with full name, preferred first name, title, phone, and email; 2) Indicate the director staff that dues are based on; and 3) Indicate Emerging Professional staff who are age 35 or under, or in their first five years in the industry.*

\*Member Name \_\_\_\_\_ Preferred First Name \_\_\_\_\_

Professional designations \_\_\_\_\_ Title \_\_\_\_\_

Direct Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Office Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

- ◇ May MSAE publish email addresses in the annual membership directory?  Yes  No
- ◇ I would like members of my staff to receive informational/promotional emails about MSAE events and services.  Yes  No
- ◇ Social Media (check all that apply)  Facebook \_\_\_\_\_ Address  Twitter \_\_\_\_\_ Address  LinkedIn \_\_\_\_\_ Address

*I understand by providing the above information, I hereby consent to receiving communications sent by or on behalf of MSAE via mail, fax, e-mail, or phone.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

**SECOND ALLIED MEMBER**

Allied Membership includes two representatives. Please include the contact information for your Allied #2 Representative here. Attach an extra page if additional representatives are desired. Dues for each additional representative are \$150 annually.

Full Name \_\_\_\_\_ Preferred First Name \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

**Please complete payment information on reverse.**

## ORGANIZATION INFORMATION

### Budget of Organization

- Under \$100,000
- \$100,000 - \$499,000
- \$500,000 - \$999,000
- \$1,000,000 - \$1,999,000
- \$2,000,000 - \$4,999,000
- \$5,000,000 - \$9,999,000
- \$10,000,000 and over

### Primary IRS Exempt Classification

- 501(c)3
- 501(c)4
- 501(c)5
- 501(c)6
- 501(c)9
- Other \_\_\_\_\_

### Industry Represented

(Selections will be used to categorize organizations in annual directory/buyer's guide)

#### Association/Nonprofit Members

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> Ag/Horticulture/Farming       | <input type="checkbox"/> Automotive/Transportation     | <input type="checkbox"/> Business/Manufacturing    | <input type="checkbox"/> Construction/Forestry      |
| <input type="checkbox"/> Education                     | <input type="checkbox"/> Engineering                   | <input type="checkbox"/> Environmental             | <input type="checkbox"/> Financial                  |
| <input type="checkbox"/> Foundation                    | <input type="checkbox"/> Health                        | <input type="checkbox"/> History/Art/Music         | <input type="checkbox"/> Human Services             |
| <input type="checkbox"/> Insurance                     | <input type="checkbox"/> Legal                         | <input type="checkbox"/> Lodging/Retail Food & Bev | <input type="checkbox"/> Management/Administration  |
| <input type="checkbox"/> Media/Advertising/Comm.       | <input type="checkbox"/> Metal/Fabricating             | <input type="checkbox"/> PAC                       | <input type="checkbox"/> Protection/Law Enforcement |
| <input type="checkbox"/> Public/Political/Professional | <input type="checkbox"/> Real Estate/Property Dev.     | <input type="checkbox"/> Recreation/Travel/Tourism | <input type="checkbox"/> Service/Retailing          |
| <input type="checkbox"/> Technology                    | <input type="checkbox"/> Utilities/Energy/Conservation | <input type="checkbox"/> Other _____               |   |

#### Supplier Partner/Allied Members

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Accounting Services        | <input type="checkbox"/> Advertising Sales           | <input type="checkbox"/> Advertising Specialties       | <input type="checkbox"/> Association Management  |
| <input type="checkbox"/> Attorneys                  | <input type="checkbox"/> Audio Visual Systems        | <input type="checkbox"/> Casino                        | <input type="checkbox"/> Catering & Food Service |
| <input type="checkbox"/> Cellular Company           | <input type="checkbox"/> Certification Programs      | <input type="checkbox"/> Computer Corporation          | <input type="checkbox"/> Consulting              |
| <input type="checkbox"/> Entertainment              | <input type="checkbox"/> Exposition Services         | <input type="checkbox"/> Financial Services            | <input type="checkbox"/> Golf                    |
| <input type="checkbox"/> Graphic Design             | <input type="checkbox"/> Hotel/Convention Facilities | <input type="checkbox"/> Insurance                     | <input type="checkbox"/> Legislative Services    |
| <input type="checkbox"/> Lobbying                   | <input type="checkbox"/> Mailing Services            | <input type="checkbox"/> Marketing/Comm. Services      | <input type="checkbox"/> Massage Therapy         |
| <input type="checkbox"/> Meeting Planning           | <input type="checkbox"/> Mobile Services             | <input type="checkbox"/> Personnel Services            | <input type="checkbox"/> Photography             |
| <input type="checkbox"/> Printing                   | <input type="checkbox"/> Promotional Products        | <input type="checkbox"/> Public Relations              | <input type="checkbox"/> Publishing              |
| <input type="checkbox"/> Real Estate                | <input type="checkbox"/> Signage                     | <input type="checkbox"/> Software Services/Consulting  | <input type="checkbox"/> Speakers                |
| <input type="checkbox"/> Telecommunication Services | <input type="checkbox"/> Theme Decorator             | <input type="checkbox"/> Training & Conference Centers | <input type="checkbox"/> Training                |
| <input type="checkbox"/> Transportation & Travel    | <input type="checkbox"/> Utilities                   | <input type="checkbox"/> Video Company                 | <input type="checkbox"/> Web Site Solutions      |
| <input type="checkbox"/> Other _____                |  |  |  |

## PAYMENT INFORMATION

Amount Due \$ \_\_\_\_\_  Check payable to MSAE  Visa  Mastercard  Discover  AMEX  
Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Signature \_\_\_\_\_ Customer Code \_\_\_\_\_

One full year of annual dues is payable upon joining MSAE. Dues for the second year will be prorated based on the join date of first-year membership within MSAE. Second year dues are prorated for new members only, not for renewals.

**PLEASE RETURN TO: MICHIGAN SOCIETY OF ASSOCIATION EXECUTIVES**

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