

Convention Sponsorship Opportunities

IN-KIND

Audio Visual Equipment for General Sessions

Provide décor and audio visual equipment for all keynote presentations. Onsite staff must be provided to execute décor and audio visual equipment. *This is a Gold Level sponsorship.*

Audio Visual Equipment for Breakout Sessions

Provide 7-10 LCD projectors, laptops and wireless remotes for breakout sessions. Verbal recognition will be made at each breakout session. Signage will be posted in the registration area and throughout the convention. *This is a Gold Level sponsorship.*

~~ORGPRO Convention Brochure~~

Major coverage with a full-page four-color advertisement in the registration brochure mailed and distributed to more than 3,000 prospective attendees. Your organization will be the sole advertiser. *This is a Gold Level sponsorship.*

~~Convention Signage~~

Signage expense paid by sponsor and recognition provided on all signage. *This is a Diamond Level sponsorship.*

Program-at-a-Glance

Your logo will appear on the onsite program that all attendees will receive and carry with them throughout the convention. *This is a Gold Level sponsorship.*

Mobile Menu

Logo and link to website will appear on the ORGPRO mobile menu. *This is a Gold Level sponsorship.*

GENERAL

~~Convention Registration - \$2,500~~

Provide bags or similar item for attendees to receive convention materials. Sponsor will have the opportunity to greet guests as they arrive at the convention registration desk. Signage will be posted in the registration area throughout the convention. *This is a Diamond Level sponsorship.*

~~miLounge - \$2,500~~

Sponsorship of the interactive and informal networking environment where learning, serving, capturing and giving interact and connect.

~~Marketplace - \$2,500~~

Sponsorship of the interactive networking event between sponsors and association attendees.

Charity - \$2,500

Sponsorship of the Charity Backpack program that provides backpacks and school supplies to local schools.

~~Turndown Service (3 opportunities)~~

Sponsor has the opportunity for a gift or promotional item to be delivered with the turndown service.

~~Monday: \$500 Tuesday: \$1,200 Wednesday: \$1,200~~

Itinerary Cards (3 opportunities)

Each evening, an itinerary card is delivered to all attendees' rooms highlighting the next day's events. There is an option to give a promotional item with the card at an additional cost. Sponsor provides the item.

~~Monday: \$500 logo only / \$600 includes delivery of gift~~

~~Tuesday: \$800 logo only / \$1,200 includes delivery of gift~~

~~Wednesday: \$800 logo only / \$1,200 includes delivery of gift item~~

~~MSAE Board Meeting - \$1,000~~

Signage will be provided at the MSAE Board Meeting. Sponsor is encouraged to provide portfolios or notebooks with your logo to hold the board meeting materials.

PROMOTION

~~Broadcast Email Promotions - \$1,500~~

Logo will appear in ORGPRO email messages (ORGPRO Tuesdays) and include link to sponsor's website, including the evaluation survey email.

Website Banner - \$500 per month

Sponsor banner will appear on ORGPRO website as well as a link to sponsor's website. Months include March, April, ~~May~~, ~~June~~ and/or July.

Text Message Alerts - \$500 per day

Text messages will be sent to ORGPRO attendees during the convention. These text messages will instantly reach our attendees. Sponsor name and link will appear with each ORGPRO convention message. Days include ~~Tuesday, July 11; Wednesday, July 12~~ and Thursday, July 13.

EVENTS & EDUCATION

Monday, July 10, 2017

~~Welcome Reception for Early Arrivals - \$1,000~~

Sponsor is encouraged to greet attendees as they kick off their conference experience at this casual gathering of colleagues and friends. Signage will be posted at the reception. Sponsor will have the opportunity to address attendees during this reception.

Tuesday, July 11, 2017

EduTour - \$1,500 (2 Opportunities, One for each EduTour)

Sponsor will be able to assist the Task Force with planning this event. EduTour sponsorship includes the opportunity to greet guests as they arrive and on the bus, provide a special remembrance gift, and one complimentary registration for the outing. Signage will be provided at the meeting place.

EduTour Lunch - \$1,000

Sponsor will be able to greet guests as they arrive. Sponsor signage will be provided at the meeting place. Sponsor will receive a 50% discount off of one registration for the outing.

EduTour Transportation - \$1,000 (2 Opportunities, One for each EduTour)

Sponsor will be able to greet guests as they arrive. Sponsor signage will be provided at the meeting place. Sponsor will receive a 50% discount off of one registration for the outing.

Golf Outing Scramble & Lunch - \$1,500

Sponsor signage is provided by the golf cart loading area and lunch locations. Sponsor has the opportunity to address golfers before the shot-gun start and offer a giveaway or gifts for golfers at lunch.

Golf Outing Beverage Carts - \$1,000

Sponsorship includes signage and two carts, which may be staffed by sponsor(s). Beverage tickets will be provided to the golfers only.

Golf Outing Continental Breakfast - \$1000

Sponsor signage provided at breakfast. Sponsor has the opportunity to greet golfers during the breakfast.

Tuesday, July 11, 2017 (continued)

Golf Outing Registration - \$500

Sponsor signage is provided at the registration desk. Sponsor has the opportunity to greet golfers and provide golfers with a “goody” bag as they check-in.

Game Hole Sponsorship - \$250 each (3 opportunities)

Sponsor signage is provided at the hole with the opportunity to staff the hole during the outing, distribute gifts to golfer and provide and present a gift (minimum value \$50) for the winning golfer during the Awards Reception.

Hole Sponsorship - \$150 each (3 opportunities)

Sponsor signage is provided at the hole with the opportunity to staff the hole with one representative during the outing and provide a gift to the golfers.

Membership Engagement Reception - \$1,000

This is a special kick-off reception to ORGPRO for new members, first time attendees, mentors and mentees, and ORGPRO ambassadors. Sponsor signage is provided along with an opportunity to greet participants.

After Glow Reception - \$2,000 (2 Opportunities)

As the sponsor of Afterglow to maximize member engagement, this includes one complimentary drink ticket per person and snacks.

Wednesday, July 12, 2017

MSAE Past Chairmen and CAE Breakfast - \$2,500

Signage will be posted at the breakfast. Sponsor will have the opportunity to greet guests as they arrive, provide remarks and place information at each place setting or on the tables.

CMP Breakfast - \$2,500

Signage will be posted at the breakfast. Sponsor will have the opportunity to greet guests as they arrive, provide remarks and place information at each place setting or on the tables.

General Session Breakfast - \$2,500

Signage will be posted at the breakfast. Sponsor will have the opportunity to greet guests as they arrive, provide remarks and place information at each place setting or on the tables.

Opening Keynote Presentation - \$3,000

Sponsor will have the opportunity to provide information at each place setting or on the tables, decorate the tables and welcome guests as they arrive. Sponsor will also have the opportunity to address attendees and introduce the speaker. Signage will be provided at the event.

CEO Conference - \$3,500

Sponsor will have the opportunity to introduce the speaker for the CEO Conference on Wednesday. Sponsorship will include table display, banner (optional) hung in room and signage will be posted outside of the room.

Wednesday Breakout Rooms - \$1,000

Maximum impact during educational programs. Sponsor will have the opportunity to introduce the speakers on Wednesday (breakout room assigned by MSAE) for **two breakout sessions**. Sponsorship will include table display, banner (optional) hung in room and signage will be posted outside of the room.

A.M. Refreshment Break - \$1,500

Signage will be provided near the break tables. Breaks are a half-hour long to provide time for networking. Sponsor has the opportunity to greet attendees during the break and hand out a gift (optional).

Wednesday, July 12, 2017 (continued)

Luncheon & Keynote—\$6,500

Make an impact at one of the convention's highest attended events. Sponsor will have the opportunity to provide information at each place setting or on the tables, decorate the tables and welcome guests as they arrive. Sponsor will also have the opportunity to address attendees and introduce the speaker. Signage will be provided at the event.

P.M. Refreshment Break—\$1,500

Signage will be provided near the break tables. Breaks are a half-hour long to provide time for networking. Sponsor has the opportunity to greet attendees during the break and hand out a gift (optional).

Inspirational Insights - \$ 1,000

Maximum impact during educational programs. Sponsor will have the opportunity to introduce the speaker (sponsor representative travels with one speaker).

Emerging Professionals Meet-up - \$1,000

Sponsorship of the interactive networking event for Emerging Professionals. Signage will be posted at the event.

Grand Reception—\$6,500

The sponsor will have the opportunity to entertain guests for an outstanding hors d'oeuvres reception. Signage will be posted at the event. The sponsor will have the opportunity to provide a theme and decorations for the event, as well as welcome guests as they arrive. Sponsor will have the opportunity to address attendees at this reception.

Dinner and Entertainment - \$6,500

The sponsor will have the opportunity to address guests and introduce the entertainment during the dinner. Signage will be posted at the event.

After Glow Reception - \$2,000 (2 Opportunities)

As the sponsor of Afterglow to maximize member engagement, this includes one complimentary drink ticket per person and snacks.

Thursday, July 13, 2017

Association Labs - \$1,000 (4 opportunities)

Sponsor will have the opportunity to introduce the speaker in one of 4 breakout rooms, Membership, Marketing/Sales, Operations or Meeting Planning (to be assigned by MSAE). Sponsorship will include table display near continental breakfast in breakout room, pull-up banner (optional) in room and signage will be posted outside of the room.

Keynote Brunch—\$5,000

Sponsor will have the opportunity to provide information at each place setting or on the tables, decorate the tables and welcome guests as they arrive. Sponsor will also have the opportunity to address attendees and introduce the speaker. Signage will be provided at the event.

Post-Conference - \$1,000

Sponsor will have the opportunity to introduce the speaker during the post conference. Sponsorship will include table display, banner (optional) hung in room and signage will be posted outside of the room. One complimentary registration to the post-conference is included for the sponsor representative.

MSAE will consider in-kind sponsorships for all items. We also would like to work with you to customize your sponsorship to provide the maximum benefit for your support. For assistance, contact Edward Woods III, at woods@msae.org or (517) 332-6723.