

RETURN TO: MSAE ♦ 1350 Haslett Road ♦ East Lansing, MI 48823
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SPONSORED BY:



Name (to appear on nametag) _____ Designation(s): CAE CMP GMS Other _____

Title _____ Member Nonmember

Organization/Company _____ Send membership information from MSAE

Address _____

City/State/Zip Code _____

Primary Phone _____ Cell Phone _____

E-mail _____

Dietary/Special Needs _____

Send me text messages with instant convention updates during the event.
 Use my cell number for emergency purposes only.

X ME OFF!

Find out how you can participate at:
www.facebook.com/mysae

First-time attendees save 10% off any registration package.* Groups of 3 or more save \$50 off All Inclusive and Full Convention Packages.* Scholarships are available.* See page 9.

**Association Members Only*

I have attended ORGP for: This is my first year 1-3 years 4-7 years 8-12 years 13 + years

I am an Emerging Professional (35 years old or younger or new to the association industry in the past 5 years)

REGISTRATION SELECTION Prices are listed as Member Price / Nonmember Price

ORGP 2017 REGISTRATION	BEFORE 6/19/2017	AFTER 6/19/2017
<input type="radio"/> ALL INCLUSIVE PACKAGE BEST VALUE! Includes all breakfasts, lunches, educational sessions, evening events, post-conference and your choice of either the Golf Outing or an EduTour. (select under Special Events category below).	\$699 / \$799	\$749 / \$849
<input type="radio"/> FULL CONVENTION PACKAGE Includes all breakfasts, lunches, educational sessions, and evening events.	\$549 / \$649	\$599 / \$699
<input type="radio"/> SINGLE DAY PACKAGE (SELECT ONE, DOES NOT INCLUDE EVENING FUNCTIONS)		
<input type="radio"/> July 12: Wednesday breakfast, lunch, educational sessions, reception, dinner and entertainment.	\$349 / \$449	\$399 / \$499
<input type="radio"/> July 13: Thursday brunch, educational sessions and post-conference.	\$299 / \$399	\$349 / \$449

SPECIAL EVENTS	BEFORE 6/19/2017	AFTER 6/19/2017
<input type="radio"/> GOLF OUTING: SOLITUDE LINKS GOLF COURSE* Please pair me with _____	\$170 / \$270	\$220 / \$320
<input type="radio"/> EDUTOUR: MANAGING THE STAKEHOLDERS' EXPERIENCES* _____ EduTour #1 _____ EduTour #2 (please list your priority order)	\$180 / \$280	\$230 / \$330

* Those who purchase the all inclusive package will receive a \$20-\$30 discount off of the Golf Outing or the EduTour. Each EduTour is limited to 30 people. Your choice of EduTour is not guaranteed.

WEDNESDAY, JULY 12

Morning Breakout Sessions | 10:45am – 12:00pm (Select one)

- Learning Design > ASSOCIATION KNOWLEDGE <
- Show Me The Money > ASSOCIATION KNOWLEDGE <
- Product Launch > INDUSTRY UNDERSTANDING <
- Email Effectiveness > PERSONAL AWARENESS <
- Leadership > PERSONAL AWARENESS <
- CEO Conference

Afternoon Breakout Sessions | 1:30 – 2:45pm (Select one)

- Let's Get Digital > ASSOCIATION KNOWLEDGE <
- Design Thinking > ASSOCIATION KNOWLEDGE <
- Art of Content Writing > ASSOCIATION KNOWLEDGE <
- Security Breach > INDUSTRY UNDERSTANDING <
- Communication Tips > PERSONAL AWARENESS <
- CEO Conference

Inspirational Insights | 3:15-4:30pm

All attendees will participate in Inspirational Insights. These boutique sessions provide bite-sized learning opportunities on a variety of topics where the speakers rotate.

THURSDAY, JULY 13

Association Labs | 8:00 – 10:00am (Select one)

- Bring Disruption to Your Events
- Going APE for the Future of Membership
- Live Your YOUlogy for Sales
- Words that Don't Work

Post-Conference | 12:30 – 3:30pm

- I am attending. (Limited seating available.)

GUEST EVENTS

PLEASE NOTE: This special category of registration is only available for the spouse/companion of the convention registrant. Individuals attending to make business contacts or to attend education programs are not eligible for these rates.

	BEFORE 6/19/2017	AFTER 6/19/2017
<input type="checkbox"/> All Evening Social Events	\$200	\$250
<input type="checkbox"/> Tuesday Only- Reception and Dinner	\$75	\$125
<input type="checkbox"/> Wednesday Only- Reception and Dinner	\$150	\$200
<input type="checkbox"/> Golf Outing: Solitude Links	\$170	\$220
<input type="checkbox"/> EduTour	\$180	\$230

GUEST INFORMATION

Full Name (to appear on badge)

Email address

Dietary Needs

PAYMENT INFORMATION

\$ _____ Check payable to MSAE enclosed Visa MasterCard Discover AMEX
Total Charges

Credit Card Number

Exp. Date

Customer Code

Print Name

Signature

Email (electronic receipt will be mailed to this address)

CANCELLATION/REFUND POLICY

All cancellations must be submitted in writing to the MSAE office. No refunds will be granted on or after Monday, June 19, 2017. There will be a \$50 processing fee per person for cancellations prior to Monday, June 19, 2017. Substitutions may be made at any time. The difference between the member and nonmember pricing will apply if a nonmember replaces a member.

CONSENT TO USE PHOTOGRAPHIC IMAGES

Registration and attendance at, or participation in, MSAE meetings and other activities constitutes an agreement by the registrant to the use and distribution of the registrant or attendees' image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities by MSAE.

DISCOUNTS*

-Register 3 or more

Register 3 or more individuals from the same organization/company and get \$50 off All Inclusive and Full Convention Packages.

-First-Time Attendees

This year first-time attendees will receive 10% off any registration package.

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