

Name (to appear on nametag) _____ Designation(s): CAE CMP GMS Other _____

Title _____ Member Nonmember

Organization/Company _____ Send membership information from MSAE

Address _____

City/State/Zip Code _____

Primary Phone _____ Cell Phone _____

E-mail _____

Dietary/Special Needs

I have attended ORGPRO for: This is my first year 1-3 years 4-7 years 8-12 years 13 + years

I am an Emerging Professional (35 years old or younger or new to the association industry in the past 5 years)

Get Matched

Interested in participating in a program designed for first-time attendees and/or single registrants to meet individuals at the conference?

Please check the box below if you would like to be matched with a conference attendee.

I would like to be matched at ORGPRO

Save Money When Registering

First-time attendees save \$50 off any registration package. Groups of 3 or more save \$50 off All Inclusive and Full Convention Packages. Scholarships are available.

See page 5 for more information, including restrictions.

REGISTRATION SELECTION Prices are listed as Member Price / Nonmember Price

| ORGPRO 2018 REGISTRATION | BEFORE 6/18/2018 | AFTER 6/18/2018 |
|--|------------------|-----------------|
| <input type="radio"/> ALL INCLUSIVE PACKAGE BEST VALUE! Includes all breakfasts, lunches, educational sessions, evening events, and EduTour. (select under Special Events category below). | \$725/ \$825 | \$775 / \$875 |
| <input type="radio"/> FULL CONVENTION PACKAGE Includes all breakfasts, lunches, educational sessions, and evening events. | \$575 / \$675 | \$625/ \$725 |
| <input type="radio"/> SINGLE DAY PACKAGE (SELECT ONE) <input type="radio"/> July 11: Wednesday breakfast, lunch, educational sessions <input type="radio"/> July 12: Thursday continental breakfast, brunch and educational sessions. | \$350/\$450 | \$400/\$500 |

| SPECIAL EVENT | BEFORE 6/18/2018 | AFTER 6/18/2018 |
|---|------------------|-----------------|
| <input type="radio"/> EDUTOUR: BEHIND THE SCENES Registration for the EduTour. Does NOT include registration to ORGPRO education or evening events. | \$170/\$270 | \$220/\$320 |

REGISTRATION SPONSORED BY:



WEDNESDAY, JULY 11

Morning Breakout Sessions | 10:45am - 12:00pm

(Select one)

- Share and Share a Like: 29 Tech Tools to Create Cool Content for Social Media
Millennial Engagement: Creating Connection in an Era of Disconnect
Networking Evolution: Building Stronger Relationships
Developing Personas to Enhance Member Recruitment, Engagement and Retention
Software/Technology: What's Your Digital Strategy?

- Selling to Associations (Part 1)
Trade Shows - Latest Trends

Afternoon Breakout Sessions | 3:15 - 4:30pm (Select one)

- New Market Research Automation Tools
The Difference of Quality Partnership (Panel Discussion)
Using Trends to Drive Your Association (Panel Discussion)
Selling to Associations (Part 2)
Helping Your Members Understand and Manage Risk

Afternoon Breakout Sessions | 1:30 - 2:45pm (Select one)

- CEO Only Session: Unpacking Artificial Intelligence
Marketing Strategies That Strengthen Brands
Badging
10 Practical Tools to Build a Talent Pipeline

THURSDAY, JULY 12

Mini Sessions | 8:00 - 8:45am (Select one)

- An Effective Communication Plan
Improving Profitability & Productivity
Rethinking Your Dues Model
TechLab

- Fundraising
TechLab

Association Deep Dive | 12:30 - 3:30pm (Select one)

- Crisis Management-Meeting Security
Lean Thinking
Design a Workplace People Will Love

Mini Sessions | 9:00 - 9:45am (Select one)

- Maximizing Google Ad Words
Dare to Be Distinct: Achieving Diversity in Associations

PAYMENT INFORMATION

Total Charges \$ [] Check payable to MSAE enclosed [] Visa [] MasterCard [] Discover [] AMEX

Credit Card Number Exp. Date Customer Code

Print Name Signature

Email (electronic receipt will be mailed to this address)

CONSENT TO USE INFORMATION

I understand and agree that MSAE will have my contact details and any special dietary preferences or other requirements and will share these for the purpose of planning and evaluating the meeting. Please note that if not checked we are unable to secure your arrangements for attendance.

CONSENT TO USE PHOTOGRAPHIC IMAGES

Registration and attendance at, or participation in, MSAE meetings and other activities constitutes an agreement by the registrant to the use and distribution of the registrant or attendees' image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities by MSAE.

CANCELLATION/REFUND POLICY

All cancellations must be submitted in writing to the MSAE office. No refunds will be granted on or after Monday, June 18, 2018. There will be a \$50 processing fee per person for cancellations prior to Monday, June 18, 2018. Substitutions may be made at any time. The difference between the member and nonmember pricing will apply if a nonmember replaces a member.

DISCOUNTS*

-Register 3 or more
Register 3 or more individuals from the same organization/company and get \$50 off All Inclusive and Full Convention Packages.

-First-Time Attendees
This year first-time attendees will receive \$50 off any registration package.

*See page 5 for more information, including restrictions.

