

2011-2012 Schedule

All sessions are held from 9:00 a.m. - 12:00 p.m. in the following Lansing & Detroit area offices:

- MSAE
1350 Haslett Road
East Lansing 48823
- American Concrete Institute
38800 Country Club Drive
Farmington Hills 48331

Association Governance & Structure
(CAE Preparation Domain 5)
September 19, 2011 - Lansing
September 26, 2011 - Farmington Hills

Strategic Planning & Legal Issues
(CAE Preparation Domain 1)
October 10, 2011 - Lansing
October 24, 2011 - Farmington Hills

Budget & Finance
(CAE Preparation Domain 1)
November 7, 2011 - Lansing
November 14, 2011 - Farmington Hills

Fund Raising
(CAE Preparation Domain 8)
December 5, 2011 - Lansing
December 12, 2011 - Farmington Hills

Legislation & Government Relations
(CAE Preparation Domain 5)
January 9, 2012 - Lansing
January 23, 2012 - Farmington Hills

Public Relations & Communications
(CAE Preparation Domain 9)
February 6, 2012 - Lansing
February 20, 2012 - Farmington Hills

Adult Learning & Knowledge Management
(CAE Preparation Domain 8)
March 5, 2012 - Lansing
March 19, 2012 - Farmington Hills

Marketing
(CAE Preparation Domain 9)
April 9, 2012 - Lansing
April 16, 2012 - Farmington Hills

Membership Development & Retention
(CAE Preparation Domain 7)
April 30, 2012 - Lansing
May 7, 2012 - Farmington Hills

Meetings & Conventions
(CAE Preparation Domain 8)
May 14, 2012 - Lansing
June 4, 2012 - Farmington Hills

Nondues Revenue
(CAE Preparation Domain 8)
June 11, 2012 - Lansing
June 25, 2012 - Farmington Hills



2011-2012 Registration Form

Please attach a short bio to this form that can be provided to session facilitators.

Name _____

Title _____

Organization _____

Address _____

City _____

State/Zip _____

Phone _____ Cell _____

E-mail _____

Check payable to MSAE Mastercard Visa Discover AMEX

Account No. _____ Exp. Date _____

Signature _____ Customer Code _____

Full Course (all eleven sessions)

MSAE Member \$545 Non-Member \$645

Single Sessions

MSAE Member \$65 Non-Member \$85

Register me for the following single sessions:

- | | |
|---|---|
| <input type="checkbox"/> Association Governance & Structure | <input type="checkbox"/> Adult Learning & Knowledge Mgmt. |
| <input type="checkbox"/> Strategic Planning & Legal Issues | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Budget & Finance | <input type="checkbox"/> Membership Development |
| <input type="checkbox"/> Fund Raising | <input type="checkbox"/> Meetings & Conventions |
| <input type="checkbox"/> Legislation & Government Relations | <input type="checkbox"/> Nondues Revenue |
| <input type="checkbox"/> Public Relations & Communications | |

Lansing area (*classes held at MSAE office in East Lansing*)

Detroit area (*classes held at ACI office in Farmington Hills*)

Return to MSAE: 1350 Haslett Road ◇ East Lansing, MI 48823
[p] 517.332.6723 ◇ [f] 517.332.6724 ◇ [web] www.msae.org

