

2010-2011 Schedule

All sessions are held from 9:00 a.m. - 12:00 p.m. in the following Lansing & Detroit areas:

- MSAE Office
1350 Haslett Road
East Lansing
- TMTA Office
28237 Orchard Lake Road
Farmington Hills

Association Governance & Structure (Domain 5)

September 13, 2010
East Lansing
September 27, 2010
Farmington Hills

Strategic Planning & Legal Issues (Domain 1)

October 11, 2010
East Lansing
October 25, 2010
Farmington Hills

Budget & Finance (Domain 1)

November 8, 2010
East Lansing
November 15, 2010
Farmington Hills

Fund Raising (Domain 8)

December 6, 2010
East Lansing
December 13, 2010
Farmington Hills

Legislation & Government Relations (Domain 5)

January 10, 2011
East Lansing
January 24, 2011
Farmington Hills

Public Relations & Communications (Domain 9)

February 7, 2011
East Lansing
February 21, 2011
Farmington Hills

Adult Learning (Domain 8)

March 7, 2011
East Lansing
March 21, 2011
Farmington Hills

Marketing (Domain 9)

April 11, 2011
East Lansing
April 18, 2011
Farmington Hills

Membership Development & Retention (Domain 7)

May 2, 2011
East Lansing
May 9, 2011
Farmington Hills

Meetings & Conventions (Domain 8)

June 6, 2011
East Lansing
June 13, 2011
Farmington Hills

Nondues Revenue (Domain 8)

June 20, 2011
East Lansing
June 27, 2011
Farmington Hills



2010-2011 Registration Form

Name _____

Title _____

Organization _____

Address _____

City _____

State/Zip _____

Phone _____ Fax _____

E-mail _____

Check payable to MSAE Mastercard Visa Discover

Account No. _____ Exp. Date _____

Signature _____ Customer Code _____

Full Course (all eleven sessions)

MSAE Member \$545 Non-member \$645

Single Sessions

MSAE Member \$65 Non-member \$85

Sign me up for the following single sessions:

- | | |
|---|---|
| <input type="checkbox"/> Association Governance & Structure | <input type="checkbox"/> Adult Learning |
| <input type="checkbox"/> Strategic Planning & Legal Issues | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Budget & Finance | <input type="checkbox"/> Membership Development |
| <input type="checkbox"/> Fund Raising | <input type="checkbox"/> Meetings & Conventions |
| <input type="checkbox"/> Legislation & Government Relations | <input type="checkbox"/> Nondues Revenue |
| <input type="checkbox"/> Public Relations & Communications | |

Lansing area (classes held at MSAE office in East Lansing)

Detroit area (classes held at TMTA office in Farmington Hills)