



**2019 – 2020**

All sessions are 9:00 a.m. to 12:30 p.m.

**Locations:**

**Michigan Association for the Education of Young Children**

839 Centennial Way, Suite 200  
Lansing, MI 48917

**American Concrete Institute (ACI) Office**

38800 Country Club Drive  
Farmington Hills, MI 48331

**MSAE Staff Liaisons**

**Kelly Chase, CMP**

Member Service Coordinator  
Phone: 517.332.6723  
Email: chase@msae.org

**Maryanne Greketis, CMP**

Career Enrichment Manager  
Phone: 517.332.6723  
Email: greketis@msae.org

**Facilitator Schedule**

**Governance & Structure**

*Monday, August 12, 2019 - MSAE*

*Monday, August 26, 2019 - ACI*

**Ms. Donna Oser, CAE**

Michigan Association of School Boards  
1001 Centennial Way, Suite 400  
Lansing, MI 48917  
Phone: (517) 327-5900  
Email: doser@masb.org

**Mr. Larry Merrill, CAE**

President & CEO  
Michigan Society of Association Executives  
1350 Haslett Road  
East Lansing, MI 48823  
Phone: (517) 332-6723  
Email: merrill@msae.org

**Strategic Planning**

*Monday, September 9, 2019 - MSAE*

*Monday, September 23, 2019 - ACI*

**Mr. Michael Moss, CAE**

Society for College & University Planning  
1330 Eisenhower Place  
Ann Arbor, MI 48108-3282  
Phone: (734) 669-3280  
Email: mike.moss@scup.org

**Finance & Budgeting**

*Monday, October 7, 2019 - MSAE*

*Monday, October 21, 2019 - ACI*

**Mr. Bradley DeVries, CPA**

Yeo & Yeo P.C. CPAs  
822 Centennial Way, Suite 250  
Lansing, MI 48917  
Phone: (517) 323-9500  
Email: bradev@yeoandyeo.com

**Leadership, Diversity & Inclusion**

*Monday, November 4, 2019 - MSAE*

*Monday, November 11, 2019 - ACI*

**Ms. Karen Burgess, MBA, CAE**

Michigan Dental Association  
3657 Okemos Road, Suite 200  
Okemos, MI 48864  
Phone: (517) 372-9070  
Email: kburgess@michigandental.org

### Meeting Planning

*Monday, December 2, 2019 - MSAE*

*Monday, December 9, 2019 - ACI*

**Ms. Debbie Kopkau, MBA, CAE, CMP, GMS**

Michigan School Business Officials

1001 Centennial Way, Suite 200

Lansing, MI 48917-9279

Phone: (517) 327-2587

Email: [dkopkau@msbo.org](mailto:dkopkau@msbo.org)

**Ms. Terese McInnis, CMP, GMS**

Traverse City Tourism

4303 Colt Run

Lansing, MI 48917-2732 US

Phone: (517) 202-4324

Email: [Terese@traversecity.com](mailto:Terese@traversecity.com)

**Mrs. Sonja Wood, CMP, CTA, GMS**

Great Lakes Bay Regional Convention & Visitors  
Bureau

515 North Washington Avenue, 2nd Floor

Saginaw, MI 48607-1370

Phone: (989) 752-7164

Email: [sonja@gogreat.com](mailto:sonja@gogreat.com)

### Professional Development

*Monday, January 13, 2020 - MSAE*

*Monday, January 27, 2020 - ACI*

**Mr. Aaron Duncan Wolowiec, MSA, CAE, CMP, CTA**

Event Garde LLC

2115 Glenwood Drive

Kalamazoo, MI 49008

Phone: (616) 710-1781

Email: [aaron@eventgarde.com](mailto:aaron@eventgarde.com)

### Public Relations & Marketing

*Monday, February 10, 2020 - MSAE*

*Monday, February 24, 2020 - ACI*

**Ms. Denise S. Donohue, CAE**

County Road Association of Michigan

417 Seymour, Suite 1

Lansing, MI 48933

Phone: (517) 482-1189 ext 413

Email: [ddonohue@localroads.net](mailto:ddonohue@localroads.net)

### Knowledge Management

*Monday, March 2, 2020 - MSAE*

*Monday, March 16, 2020 - ACI*

**Ms. Susan Radwan, ARM, CAE, SMP**

Leading Edge Menotring

302 East Jefferson

Grand Ledge, MI 48837-1539

Phone: (517) 256-4786

Email: [suzyradwan@aol.com](mailto:suzyradwan@aol.com)

### Government Relations & Public Policy

*Monday, April 6, 2020 - MSAE*

*Monday, April 27, 2020 - ACI*

**Ms. Dawn Crandall**

Home Builders Association of Michigan

6427 Centurion Drive, Suite 150B

Lansing, MI 48917

Phone: (517) 322-0224

Email: [dawn@hbaofmichigan.com](mailto:dawn@hbaofmichigan.com)

### Membership

*Monday, May 4, 2020 - MSAE*

*Monday, May 11, 2020 - ACI*

**Ms. Marcella Dwyer, CAE, CMP, MBA**

Detroit District Dental Society

6 Parklane Boulevard, Suite 440

Dearborn, MI 48126

Phone: (313) 871-3500

Email: [marcydwyer@gmail.com](mailto:marcydwyer@gmail.com)

**Ms. Lori J. Birman, CAE**

Small Business Association of Michigan

120 N. Washington Square, Suite 1000

Lansing, MI 48933

Phone: (517) 482-8788

Email: [lori.birman@sbam.org](mailto:lori.birman@sbam.org)

### Diversified Revenue & Fundraising

*Monday, June 1, 2020 - MSAE*

*Monday, June 15, 2020 - ACI*

**Ms. Gretchen Couraud, CAE, CFRE**

National Association of College & University Food  
Services

1515 Turf Lane, Suite 100

East Lansing, MI 48823-6393

Phone: (517) 332-2494

Email: [gcouraud@nacufs.org](mailto:gcouraud@nacufs.org)